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QUINTANA ROO
GOBIERNO DEL ESTADO
2016 • 2022



SEDETUR
SECRETARÍA DE TURISMO

PRIVACY POLICY GUESTASSIST.MX WEBSITE AND GUEST ASSIST APP

RESPONSIBLE PARTY'S IDENTITY AND ADDRESS

According to the Mexican and Quintana Roo state Consumer Data Protection Laws, it is hereby informed that any personal data collected will be exclusively used for the ends here described. The responsible party for the use and protection of the data is the Secretaría de Turismo del Estado de Quintana Roo, (SEDETUR for short), with address in Convention Center Annex A, Boulevard Bahía corner with Ignacio Comonfort street in colonia 5 de abril, ZIP code 77018, Phone number +52(983) 835 0860, in the city of Chetumal, Quintana Roo.

DATA OBTAINED AND THEIR USE

SEDETUR as the responsible party declares that any personal data collected through the Guest Assist mobile app downloaded through the Google Play or App Store, will be protected according to the rule of law as well as any applicable norms regarding consumer data protection.

The data requested in the entry form for the installation of the Guest Assist app are:

- Full name
- E-mail
- Age
- Gender
- Country

Personal data obtained from the users **IS NOT PUBLIC**, and will be used exclusively for usability statistics, engagement times, as well as any other useful indicators, etc.



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PRIVACY POLICY GUESTASSIST.MX WEBSITE AND GUEST ASSIST APP

PERSONAL DATA SHARING

Your personal data will not be shared with third parties foreign to the Responsible party.

COMPLIANCE

Unless explicit opposition is expressed, full compliance with the terms described in this privacy policy will be ascertained. ***(If compliance for the use of personal data is denied we kindly ask not to download the Guest Assist app and instead make use of resources available in the questassist.mx website).***

I hereby give consent to the transference of personal data within the limits and terms of this privacy policy.